



Workshop On Supply Chain Management



Supply chain management (SCM) is the oversight of materials, information, and finances as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer. Supply chain management involves coordinating and integrating these flows both within and among companies.

Understanding the importance of the subject, Pakistan Hosiery Manufacturers and Exporters association (PHMA) in collaboration with Small and Medium Enterprises Development Authority (SMEDA) and BFZ is pleased to announce a workshop on “Supply Chain Management”

About Trainer: Abid Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO. Also headed Pakistan Institute of Public Finance Accountants as Executive Director. Remained in foreign consultancy for Textile and Engineering Industry etc. His long career in industry and keen interest in Education and Training has made him a fine blend of Trainer and Business Leader. He has his own style of promoting and developing people. He has been visiting faculty member at ICAP, ICMAP, PIPFA, MAJU, NIPA, NBP, Orasoft and Cabinet division etc

Who Should Attend:

Business Owners, Middle Managers, From (Sales/ Marketing, Finance Accounts, IT, Customer Support, Supply Chains), Engineers, Customer Services Representatives

Modules:

- Basics of Supply Chain Management.
- Management of Business Logistics
- SCM–SWOT, Strategies and Bullwhip effect etc.
- IT and SCM
- The Evolving Supply Chain
- Learning Based Group Activities
- Case Studies & Videos

Program Schedule:

Date & Time :

Wednesday, 14 Oct 2015,
from 09:30 am to 05:00 pm

Venue : PHMA House, 37-H
Block -6 PECHS, Karachi

Fees : Subsidize fee of
Rs.4,000/participant will
be paid in advance by cash
or pay order in favor of
“PHMA”.

Fee includes Training material,
Certificate, Lunch &
Teas.

For Registration:

Saad Mahboob
Marketing Coordinator,
Pakistan Hosiery Manufacturers Association
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COURSE REGISTRATION FORM

Training workshop on Supply Chain Management

Wednesday, 14 October, 2015

9:30 am-05:00 pm

PHMA House, 37-H, Block-6, PECHS, Karachi.

PARTICIPANT'S DETAILS

NAME: _____

EMAIL: _____

PHONE: _____

CELL# _____ FAX: _____

ORGANIZATION NAME: _____

DESIGNATION: _____

ADDRESS: _____

QUALIFICATION: _____

MODE OF PAYMENT: (CASH,CHEQUE,PAY ORDER, OTHER) INSTRUMENT NUMBER: _____

NOTE: Submit duly filled registration form along with the course fee in favor of **PHMA**, either in SMEDA or PHMA offices.